



RTA 2014 CONFERENCE SCHEDULE
Hyatt Regency Grand Cypress, Orlando, Florida
October 15-17th



Wednesday, October 15

- 9:00 am RTA Golf Tournament – Villas of Grand Cypress
Golf Resort
(Additional Activities for Attendees during Golf Outing – See End of Page)
- 3:00-6:00 pm RTA Guest Sponsored Hospitality Suites
5:30-7:00 pm RTA President's Reception

Thursday, October 16

- 7:30-8:00 am **RTA GENERAL BUSINESS SESSION AND WELCOME**
Keynote Address
- 8:00–8:30 am **Jonathan Mackay**, Senior Macro Strategist, Morgan Stanley
- 8:30–9:00 am **Railroad Investment Analysis 2014**
Tony Hatch, President, ABH Consulting
- 8:00am-5:00pm ***RTA Web Site & Social Networking Mini-Workshops***
Held Continuously in Exhibition Area
- 9:00–10:15 am **Procurement, Resource and Utilization Session I**
Dana Cole, Hardwood Federation
Joe Schwartz, Forestland Group
Teddy Reynolds, Reynolds Forestry
Mike Snow, American Hardwood Export Council
- 10:15–10:45 am **NETWORKING AND EXHIBITION BREAK**
- 10:45 am–12:30 pm **Procurement, Resource and Utilization Session II**
John Ed Anthony, Anthony Timberlands
Larry Jones, IndusTREE Timber, Inc.
Dean Alanko, Allegheny Wood Products
Judd Johnson, Hardwood Market Report
- 12:30–2:00 pm **KEYNOTE ADDRESS - RTA General Business Session Luncheon**
FRA Administrator Joseph Szabo, US Department of Transportation
- 2:00-3:00 pm **DC Activities and Associations Forum**
Mike Ogborn, Ogborn Consulting Group – “ASLRRA Safety Initiative”
Ed Hamberger, Association of American Railroads - “Legislative Update”
Keith Hartwell, Chambers, Conlon & Hartwell – “Election Year Outlook”
- 3:00–3:15 pm **Vendor-mercials: Vendor Sponsored 3 Minute Presentations**
- 3:15-3:30 pm **NETWORKING AND EXHIBITION BREAK**



RTA 2014 CONFERENCE SCHEDULE AT A GLANCE

...Continued

3:30-5:30 pm

Engineering Forum and AREMA Presidential Address

Randy Bowman, Engineer Track & Materials, Norfolk Southern (Invited)
John Cech, BNSF (Invited)
Mike Wheeler, Norfolk Southern (Invited)
Todd Wimmer, Union Pacific (Invited)
Tod Echler, CSX Transportation
Dave Ferryman, Canadian National (Invited)

Thursday, October 16

7:15 pm

Annual RTA Banquet and Awards Ceremony: "Whose Line Is It Anyway?" Game Night

Friday, October 17

8:00-10:00 am

Research Forum

Jim Brient, Nisus Corp. "NS Copper Naphthenate/Borate Bridge Work"
Jeff Ellis, Chemist, "Polymeric Additives to Improve the Physical Properties of Wood Ties"
Dave Webb, "Creosote Council's Research Focus for the RR Industry"
Tim Carey, Arch Wood Protection, "ACZA Update"
Shane Kitchens, Mississippi State, "RTA-AWPRP 6-Year Update"
Jeff Morrell, Oregon State University, "Development of a test method for assessing the effects of preservative treatments on dimensional stability of railroad ties"

10:00-10:30 am

NETWORKING AND EXHIBITION BREAK

10:30 am-12:30 pm

Railroad Purchasing Forum

Chad Rolstad, BNSF (Invited)
Sheila Gudenrath, Union Pacific (Invited)
Lisa Pleasants, CSX Transportation (Invited)
Kristine Storm, Genesee & Wyoming (Invited)
Corey Plunkett, Norfolk Southern (Invited)
Chris Laddish, Kansas City Southern (Invited)
Bruce Emberly, Canadian National (Invited)
Rob Churma, Canadian Pacific (Invited)

Attendee/Spouse (Fee Included) and Optional (Fee Not Included) Activities:

The Golf Tournament and Disney "Keys to the Kingdom" Tour are on Wednesday, October 15th & Winter Park Tour and Scenic Boat Ride along with the Morse Museum tour are on Thursday, October 16th. These activities are optional and require additional registrations. Minimum and Maximums must be met.

Optional - RTA Golf Tournament – Villas of Grand Cypress Golf Resort

8:00-3:00 on October 15th

Pre-event Cost is \$195 - At the Event \$225

Featuring four uniquely challenging Jack Nicklaus Signature Design courses, The Grand Cypress Golf Club offers golfers the largest selection of truly challenging links among Orlando golf resorts. The new 18-hole course, reminiscent of the Old Course at St. Andrews, brings Scottish Links to America, complete with 12-foot pot bunkers, stone walls and more.



Optional - Keys to the Kingdom Tour

9:00am - 2:00pm on October 15th

Pre-event Cost is \$145 - At the Event \$175

This 4.5 hour walking tour includes stops at backstage facilities and a variety of favorite attractions. Get ready to tour secret areas of Disney World with your exclusive guide. See how the Disney cast members create the magic using the Utilidors. Learn about Walt Disney's innovative ideas, revolutionary visions, creative philosophies, secret tunnels and amazing accomplishments!

For guests 16 years and older only



Spouse & Guest Hospitality Breakfast with Party Hats Fun & Games

8:00am - 10:00am on October 16th

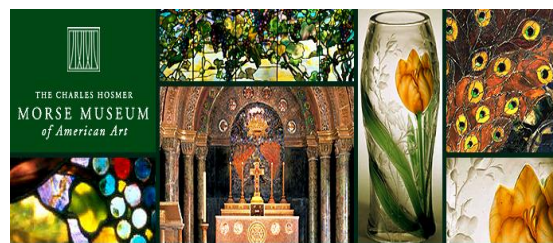
There is no additional fee for breakfast this since it is covered with the spouse/guest registration cost. **Party Hat Event** is also included in registration fees and is a must attend. Each guest will make two party hats to wear at the banquet that evening (one for themselves and one for their spouse).

Optional Tour - Winter Park Includes Scenic Boat Ride & stop at the Morse Museum

10:15-3:15 on October 16th

Pre-event Cost is \$145 - At the Event \$175

This community was originally built for wealthy Northerners as a summer retreat. You'll explore the Park Avenue shopping district where you can browse boutiques & art galleries - enjoy a scenic 45 minute boat ride through the canals and tree lined lakes - stop at the Hosmer Museum of Art & learn all about Louis Comfort Tiffany and his jewelry, pottery, paintings, art glass, stained glass windows, lamps, & the chapel interior he designed for the 1893 World Exposition.



RTA Banquet, Crazy Hat Night, plus ON THE SPOT! – “Whose Line is it Anyway?”

7:00pm – 11pm on October 16th

ON THE SPOT is made up of professional improvisational performers who have launched the careers of many professional actors and comedians including Wayne Brady from ABC's "Who's Line is it Anyway?", and Paula Pell, a writer for NBC's "Saturday Night Live". Performances at Disney, Universal Studios, SAK Comedy Lab, and many corporations have established this professional comedy team as a resource for many producers and directors in Los Angeles and New York.

Who's Line Is It Anyway?

This is very much like the TV show where the actors take suggestions from the audience and create songs and sketches based on those suggestions.

(This group is the original cast at Disney's Pleasure Island)