



RTA 2013 CONFERENCE SCHEDULE AT A GLANCE
Hyatt Regency Lake Tahoe, Incline Village, Nevada
October 9-11th



Wednesday, October 9

- 9:00 am RTA Golf Tournament – (Casino Royale Competition as Weather Back-up)
- (Additional Activities for Attendees during Golf Outing – See End of Page)
- 3:00-6:00 pm RTA Guest Sponsored Hospitality Suites
- 5:30-7:00 pm President's Cocktail Reception at the Home of Kern Schumacher on Lake Tahoe Sponsored by **A&K Railroad Materials** (shuttles available at 5:15pm in front of hotel)

Thursday, October 10

- 7:30-8:00 am **RTA GENERAL BUSINESS SESSION AND WELCOME**
- Economics**
- 8:00–8:25 am **Beth Ann Bovino**, Senior Economist, *Standard & Poor's*
- 8:25–8:50 am **Tony Hatch**, President, ABH Consulting
- 8:50–9:15 am **RTA Web Site & Conference Networking 101**, Midori Connolly & Jessica Levin
- 9:15–10:30 am **Short Line and Regional RR Forum**
- Mike Ogborn**, President, Ogborn Consulting Group
- Brad Lafevers**, President/CEO, Atlantic Western Transportation
- Nathan Henderson**, VP Strategic Sales and Marketing, RJ Corman Group, LLC
- Mike Smith**, President, Finger Lakes Railway Corp.
- 10:30–11:30 am **Railroad Contractor Forum**
- Larry Laurello**, Vice President, Delta Railroad Construction
- James Hansen**, Vice President - Business Development, RailWorks Corp.
- Joe Daloisio**, Track Division Manager, Railroad Construction Co. of South Jersey
- 11:30am–noon **Break for Exhibits/Lunch**
- Buffet Lunch to be served in the Exhibit Hall at 12:00pm - Luncheon seating is in A/B – Introductions of Dignitaries and Keynote Speaker will begin at 12:15pm
- 12:30–1:30 pm **KEYNOTE ADDRESS - RTA General Business Session Luncheon**
- Terry Jones**, Chairman and CEO, Kayak.com
- 1:30–3:00 pm **Railroad and Washington DC Session**
- Joseph Szabo**, Administrator, FRA (Invited)
- Frank Mulvey**, Vice-Chairman, Surface Transportation Board (Invited)
- Dan Keen**, AVP, Policy Analyst, Association of American Railroads
- Keith Hartwell**, President, Chambers Conlon and Hartwell, Inc



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Thursday, October 10

...Continued

3:00-5:30 pm

Engineering Forum and AREMA Presidential Address

Joseph Smak, Director-Track Standards & Specification, Amtrak

John Cech, BNSF

Mike Wheeler, Norfolk Southern

Todd Wimmer, Union Pacific

Tod Echler, CSX Transportation

Dave Ferryman, Canadian National

Brent Laing, Canadian Pacific (Invited)

7:15 pm

Annual RTA Banquet and Awards Ceremony: The All Black (& a Little Gold) Nevada party

Friday, October 11

7:45-10:30 am

Research Forum

Shane Kitchens, Assistant Professor, Mississippi State University,
"Effects of Borate & Creosote Treatments on Electrical Resistance
Properties of Wood Crossties"

John Butala, Member Creosote Council,
"Creosote Absorption Through Skin After Contact With Creosote Treated
Wood"

Kris Vanherbergen, Gen. Director, Global Procurement/Marketing/Sales,
Ruetgers AG, "Europe's Experience, Continued Use of, and Manufacturing
Capabilities for Custom Creosotes"

Robert Fronczak, AVP, Environment and Hazardous Materials, AAR
"Report on EPA Submittal and Update on Boiler MACT Rules for Creosote
Ties"

Tim Carey, Industrial Products Specialist, Lonza,
"ACZA Update on Testing & Usage Experience"

Carmen Trevizo, Assistant Director, TTCl,
"Ongoing Work at TTCl in FAST Heavy Haul Applications" (Invited)

Dr. Samuel Weaver, President/CEO Proton Power
"Cellulose to Hydrogen Power- Growing a Cleaner Tomorrow"

10:30-10:45 am

Hardwood Markets

Judd Johnson, President, Hardwood Market Report,
Update on Hardwood Markets

10:45-11:00 am

**Vendor-mercials: Vendor Sponsored 3 Minute Presentations
(Must sign up in advance)**

11:00 am-12:30 pm

Railroad Purchasing Forum

Chad Rolstad, BNSF (Invited)

Sheila Gudenrath, Union Pacific (Invited)

Lisa Pleasants, CSX Transportation

Tony Long, Genesee & Wyoming

Jon Zillioux, Norfolk Southern

Bruce Emberly, Canadian National (Invited)

Rob Churma, Canadian Pacific

Spouse/Guest and other optional activities:

The Golf Tournament, Truckee River Winery Tasting & Shopping, and Chocolate & Wine Pairing are on Wednesday, October 9th & Historical Virginia City Walking Tour are on Thursday, October 10th. These activities are optional and require additional registrations. Minimum and Maximums must be met. *There will be an additional charge for anyone who wants to attend and who doesn't preregister for these activities.*

1. [RTA Golf Tournament](#) – Championship Course
(WEATHER BACK-UP WILL BE CASINO ROYALE COMPETITION)

8:00-3:00 on October 9th.

Come see why Robert Trent Jones, Sr. described Incline Village as “the ideal mountain layout with a challenge you won’t want to miss and views you will never forget”. Considered by many to be one of the top courses in the West, the Championship Course has everything you would expect from a Robert Trent Jones masterpiece!

In the event of snow on Wednesday, October 9th, you will have the opportunity to attend a Blackjack clinic followed by an actual tournament with chips for those who would like to compete. This Casino Royale Competition will be followed by a slot tournament for those who would like to try their hand at Lady Luck!

Pre-event Cost is \$199 - At the Event \$225



2. [Truckee River Winery Tasting and Old Town Truckee Shopping](#)

11:00-2:00 on October 9th. This winery was established 21 years ago with the vision of sourcing quality grapes to bring to the Sierras in order to take advantage of the high elevation. You will be treated to a private tasting and be able to sample a variety of unique and delicious wines. After this, comes a visit to the historic railroad town of Truckee, California – just minutes away from the winery which offers quaint shops and restaurants to browse and enjoy!

Pre-event Cost is \$130 - At the Event \$150



3. [Chocolate and Wine Pairing](#)

1:00-4:00 at hotel October 9th. Wine & chocolate paired together? You will learn how to choose the right wine to complement the right chocolate to create a match made in heaven! You will also be shown the basic techniques for creating world-class truffles and be able to impress your friends at your next dinner party with your very own signature truffle!

Pre-event Cost is \$115 - At the Event \$140



4. [Virginia City Historical Walking Tour with Lunch, Wild West Show & More](#)

10:00am–3:00pm October 10th. Virginia City was once one of the most prominent cities in the US as gold and silver mining attracted people from the world over. The walking tour will share colorful stories and will be enhanced by a ride on the Silverline Express Steam Train or a heart-stopping stagecoach ride.

Pre-event Cost is \$125 - At the Event \$150



5. [Spouse & Guest Hospitality Breakfast Lone Eagle Grill 8:30–10:00 am Thursday, October 10](#)

There is no additional fee for this since it is covered with the spouse/guest registration cost.

